



**NOVISION®**  
highdefinitionliving

**NVX37HDUP**

37" 1080p Deep Black LCD HDTV Monitor

The NuVision 37-inch LCD is true home theater entertainment on a grand scale. Its elegant, simple design with detachable speakers sounds as good as it looks. With a mounting depth under five inches, it's a perfect fit that looks great wherever you put it in your home.

### Sleek Design

How a product fits your lifestyle is important and the NuVision goal is to create a modern design that fits your home. The thin profile lets you place it easily in any room on its aluminum stand or custom mounted on a wall or in a cabinet. The clean unobtrusive gloss front bezel is complimented by the velvet touch, rubberized paint used on the cabinet back and the body of the remote control. Its sleek design looks great even when it's turned off.

### Functionality

A NuVision monitor is more than just a TV. It's also a computer monitor, a security screen and an entertainment center. You can watch TV and a baby monitor on the same screen. You can plug in your laptop for the biggest spreadsheet or video game you've ever seen. The addition of HDMI copy protected digital video input capability means your NuVision set is compatible with the latest HD video components.

### NiDO Image Processing

NuVision Intelligent Digital Optimization is a comprehensive image processing system that creates a film-like home theater experience from any video source. A NiDO optimized picture ensures crisp, clean images and natural smooth motion that is virtually free from artifacts.

### Deep Black LCD

NuVision Deep Black LCD technology produces incredible contrast and brightness combined with an excellent ability to produce subtle shades of grey which result in an accurate, realistic looking picture in day or night conditions. Scenes hold black levels while maintaining vibrant, accurate colors. Ultra fast response times means that fast motion scenes look smooth and natural.

### NuVision Remote

The NuVision Remote's body is carefully sculpted and is painted with a velvet touch rubberized paint that's easy to hold on to. The ergonomic design allows for simple operation with discrete buttons for input and aspect ratio selection. This allows easy of use without the need to access on screen menus to change inputs or perform key TV functions.



### NuVision Warranty and Customer Support

This NuVision TV is backed by a 2 year warranty which covers parts, labor and the LCD. To ensure consumers receive the best support with the best home set-up and installation options, NuVision products are sold and warranted only through its network of NuVision authorized specialty retailers.



*BBE and the VIVA logo are registered trademarks of BBE Sound, Inc. HDMI and the HDMI logo are registered trademarks of HDMI Licensing LLC. The HDTV logo is a trademark of the Consumer Electronics Association. NiDO, DSSB, are trademark/copyright NuVision US, Inc.*

# NuVision NVX37HDUP 37" 1080p Deep Black LCD HDTV Monitor

| Description                                   | Specifications  | <i>*Specifications are subject to change without notice.</i> |
|---|---|--|
| <b>DISPLAY</b>                                |   |  |
| Screen Size/Technology                        | 37" Active Matrix TFT Deep Black LCD  |  |
| Aspect Ratio                                  | 16:9 Widescreen   |  |
| Native Resolution                             | 1920 x 1080p  |  |
| Brightness                                    | 500 cd/m2   |  |
| Contrast                                      | 1200:1  |  |
| Viewing Angle                                 | 170V / 170H   |  |
| Pixel Pitch                                   | 0.6 mm  |  |
| Maximum Colors                                | 16.7M   |  |
| Response time                                 | < 6ms   |  |
| Comb Filter                                   | 3D Y/C with recursive noise reduction   |  |
| Film Mode                                     | 3:2 & 2:2 inverse pull down   |  |
| Signal Capability                             | 480i / 480p / 720p / 1080i / 1080p  |  |
| Color Temperature control - (User choice)     | D6500 / D7500 / 9300°K via all input & scan rates                                   |  |
| Picture Presets                               | soft / normal / bright / "user memory" by input                                     |  |
| Horizontal Freq / Vertical Freq               | 30-64khz / 48-75hz  |  |
| <b>VESA - PC DISPLAY RATES</b>                |   |  |
| 60,72,75,85Hz                                 | 640 x 480 VGA   |  |
| 60,72,75,85Hz                                 | 800 x 600 SVGA  |  |
| 60,75,85Hz                                    | 1024 x 768 XGA  |  |
| 60Hz  | 1280 x 720, 1280 x 960, 1280 x 1024, 1920 x 1080 SXGA                               |  |
| <b>Tuner</b>                                  |   |  |
| Tuner Capability                              | Monitor   |  |
| Tuner   | NA  |  |
| <b>Audio</b>                                  |   |  |
| Speaker type                                  | Detachable, 2 Way   |  |
| Amplifier power                               | 10 watt x 2   |  |
| Stereo Broadcast System                       | NA  |  |
| Surround System                               | BBE "VIVA"  |  |
| Audio Mode Presets                            | User / Cinema / Music / News  |  |
| Tone controls                                 | Bass / Treble / Balance   |  |
| <b>Connectors</b>                             |   |  |
| AV Input                                      | RCA x 2   |  |
| S-Video                                       | 4-pin DIN x 1   |  |
| VGA (with DDC2B)                              | D-sub 15 pin x 1  |  |
| HDMI (with Hi-Definition Copy Protection)     | 480i/480p / 720p / 1080i / 1080p  |  |
| Component Video                               | Y Pb Pr / Y Cb Cr - RCA x2  |  |
| Video Out                                     | RCA x1  |  |
| PC audio input                                | Stereo 1/8" mini Jack x 1   |  |
| Audio In (RCA)                                | L/R RCA for S-Video/AV/Component x4   |  |
| Audio out (fixed/variable via menu selection) | L/R RCA AV out - RCA x1   |  |
| Earphone Jack                                 | Stereo mini Jack  |  |
| NuControl RS232 Control Interface             | D-sub 9 pin   |  |
| Flash Memory update                           | via D-sub 9   |  |
| <b>Features</b>                               |   |  |
| Picture Enhancement                           | NiDO  |  |
| PC "auto" mode adjust                         | YES   |  |
| Picture-in-Picture & Picture by Picture       | Main pix & sub pix switchable among three groups: (HDMI) (VGA / YPrPb) (AV1-2 / TV) |  |
| Flesh Tone correction (auto-color)            | Yes   |  |
| Input labeling (OSD)                          | Yes   |  |
| Channel labeling (OSD)                        | NA  |  |
| Sleep Timer                                   | off (total 180 minutes)   |  |
| Wake up timer (clock)                         | Turns on to last channel / input slectec  |  |
| Multi language OSD                            | English, French, Spanish  |  |
| View Modes (format control)                   | 4:3, Panorama, Zoom, 16:9   |  |
| Closed Caption                                | NA  |  |
| Parental Control                              | NA  |  |
| Remote  | Full Function & Discrete Code Source keys   |  |
| TV stand included (aluminum)                  | Fixed   |  |
| Wall mount (VESA)                             | 200 x 200mm   |  |
| <b>Specifications</b>                         |   |  |
| Power Supply (internal)                       | AC 100-240V, 50/60Hz  |  |
| Power Consumption                             | 220W  |  |
| Stand-by Consumption                          | 3W  |  |
| Unit Dimension (WxDxH) with stand             | 1135 x 250 x 652mm (44.7" x 9.8" x 25.7")   | [without speakers width = 37 1/8"]                           |
| Unit Dimension(WxDxH) (without stand)         | 1135 x 120 x 588mm (44.7" x 4.77" x 23.15")   | [without speakers width + 37 1/8"]                           |
| Carton Dimension (WxDxH)                      | 1335 x 356 x 775 (53.4" x 14.0" x 30.5")  |  |
| Net Weight                                    | 28kgs / 61.6 lbs  |  |
| Net Weight (with stand)                       | 36kgs / 79.2 lbs  |  |
| Gross Weight (with CARTON)                    | 42kgs / 92.4 lbs  |  |
| Regulatory / various                          | FCC-B,UL 1950, Canadian ICES-003-B,EPA,CSAC22>2 No.950                              |  |
| AC cord                                       | 3-Prong Detachable IEC Type with earth terminal                                     |  |
| Accessories Included                          | User Manual, Remote Control, VGA cable  |  |